

Design Biennale Zürich 2017
7.-10.9.

HELLO FUTURE. Welcome to the first Design Biennale Zürich. One route, six locations, 18 positions, one design conference, talks and walks. A biennale to discover, explore and experiment.



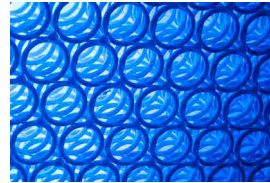
Borderline experiences



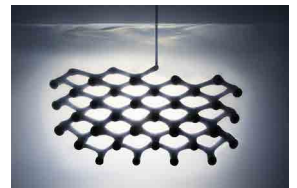
Curatorial team



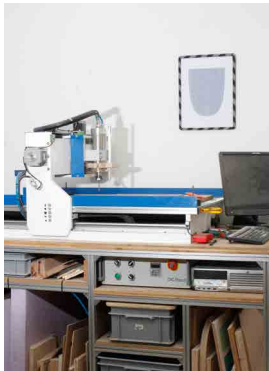
Silk Memory Garden



Bad Vibrations



Active Materials



Doodle Drawing



Drone Costumes



The Utopia of the Neutral



Inspired by Textile Patterns



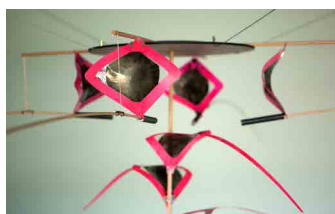
Flags for the Earth



Materials of tomorrow:
bio plastic



Robotic Pavilion



Electric Animal Plant



Design Ride

Programme

1/5

- 1 Biennale Zentrum
- 2 Alter Botanischer Garten der Universität Zürich
- 3 Landesmuseum Zürich
- 4 Alter Bahnhof Letten
- 5 Toni-Areal
- 6 Werkstadt Zürich

Thu-Sat 11-19, Sun 11-17

1 Biennale Zentrum

Hochhaus zur Bastei, Bäregasse 29, 8001 Zürich

For four days the PLY showroom will become the meeting- and info-point of the Design Biennale Zürich. In the temporary 2nd Cycle Café, visitors will come upon good coffee and energy for body, mind and the mobile phone.

Design Talks

Exchange and discussion with guests from design, industry, culture and education as well as hosting of well-known talk-formats such as the "Creative Mornings" or "Design zum Zmittag" ("design for lunch") by Hochparterre. Open to all, open to wide-ranging debate.

Design Walk

The guided tour of the installations of the Design Biennale reveals interesting facts about design in the public space. Those who would like to explore the route can get a guide brochure at the Biennale Centre or apply for a guided tour.

Bad Vibrations

Crystals to counter annoying vibrations and noise? This might sound esoteric, but is in fact a design- and engineering feat on the highest level. Phononic crystals absorb oscillations – without electronics or electricity. Christian Lauchenauer, our designer in residence at the EMPA, sketches the future of the new material.

ISONewspaper26v4

Elements from our legacy of graphic design provide the basis for the visual appearance of the Design Biennale. In the Biennale Newspaper the two graphic designers responsible, Jacques Borel and Guillaume Mojon, demonstrate how old becomes new again – a volatile statement to take away with you.

The Utopia of the Neutral

On the occasion of the Design Biennale London 2016, seven designers have translated their utopias into objects in collaboration with highly specialized Swiss industrial enterprises. The award-winning exhibition will debut in Switzerland in revised form during the Design Biennale in Zurich.

Thu-Sat 11-19, Sun 11-17

2 Alter Botanischer Garten der Universität Zürich

Pelikanstrasse 40, 8001 Zürich

Public guided tours: daily 13:00 / 15:00 / 17:00, valid ticket required

Archaeology of the Future

The spectacular casemate below the old botanic garden – a fortress complex from the 17th century – will become a field of research of the future. Equipped with a flashlight, the visitors discover facts and fiction, assumptions and speculations, scenarios and products.

Electric Animal Plant

The organic sculpture begins to move as soon as visitors enter the palm house. Sounds emanate from the bushes; the distinction between the artificial and the natural blurs. The discipline of Interaction Design at the Zürcher Hochschule der Künste sketches a future where the exotic is grown inside a lab.

Flags for the Earth

In times in which nation states erect walls instead of tackling the urgent challenges of the future together, the design collective Postfossil invites designers from all over the world to compose flags for earth – flags that unite instead of divide.

Robotic Pavilion

The two-storey pavilion with its remarkable shingled facade demonstrates the efficacy of robotic fabrication in architecture. It was developed by students of the MAS in Architecture and Digital Fabrication at ETH Zurich under the supervision of Gramazio Kohler Research. In the pavilion, the Museum of Digital Art will run a series of public workshops.

Thu 10-19, Fri-Sun 10-17

3 Landesmuseum Zürich

Museumsstrasse 2, 8001 Zürich

Back to the Future

20 well-known designers from all areas, 20 historic exhibits, 20 commentaries on the inception process: a special tour of the permanent collections of the Landesmuseum (Swiss National Museum).

Free entry with a valid ticket for the Design Biennale Zürich.

Thu-Sat 11-19, Sun 11-17

4 Alter Bahnhof Letten

Wasserwerkstrasse 93, 8037 Zürich

Souvenirs of the Future

Tomorrow, today will be yesterday. That's what the travel journal Transhelvetica postulates, and it offers the visitors of the Design Biennale the opportunity to get a glimpse of the world of souvenirs and, in the process, put their future memories into context.

Thu-Sun 10-17

5 Toni-Areal

Pfingstweidstrasse 96, 8005 Zürich

Conference: What about Tomorrow

Design conference in cooperation with the swiss design association and Zürcher Hochschule der Künste
Fri 8 Sep — 13:00-17:00 / Grosser Konzertsaal

Speakers from leading educational institutions, from the private sector and from the area of design look to the future. How can we imagine what will be tomorrow? And what methods will help us do that? The conference offers impulses for creatives and enterprises that rely on design as a promoter of innovation.

Creative Lab

Sun 10 Sep — 13:00-16:30, Entrance hall

Open workshop for families with kids older than 4 years. On wheels, for putting together or for playing with one's fingers: in the creative lab, two dimensional kits transform into three-dimensional figures.

Museum für Gestaltung im Toni-Areal

Thu-Sun 10:00-17:00

In its latest exhibitions the leading museum for design and visual communication in Switzerland

shows how ideas take form, why the design studio is a place of continuous questioning, and who makes the puppets dance.

Free entry with a valid ticket for the Design Biennale Zürich.

Thu-Sat 11-19, Sun 11-17

6 Werkstatt Zürich

Hohlstrasse 420, 8048 Zürich

Public guided tours: daily 13:00 / 15:00 / 17:00,
valid ticket required

The Werkstatt Zürich will become the future area of urban production. With the impending transformation of the SBB hangars, the 42'000 sqm area is due to develop from an industrial complex into an attractive space for the cultural scene, innovative enterprises and start-ups. The Design Biennale Zürich is the first public event allowed to utilise and liven up the premises. Beside the exhibitions, the book corner by Lars Müller Publishers invites you to browse through their selection of in-house and other publishers' works; food trucks will take care of your physical wellbeing.

Active Materials

Design does not need to be a slave of new technologies, as the experimental research by Christophe Guberan demonstrates. For instance he extends the applications of 3D printing and uses them in his drafts in surprising and unusual ways.

Design Ride

Digital Manufacturing, individualised products, sharing economy: The future of design is in the hands of the user, which means all of us. The lab of the discipline Industrial Design of the Zürcher Hochschule der Künste tests the opportunities beyond traditional design processes, by example of the bicycle.

Doodle Drawing

Poetry and computer-controlled production technology: does that work together? Yes, thinks the designer Adrien Rovero and lets machines scribble. With beautiful random drawings, they tell stories from their subconscious.

Drone Costumes

For Verity Studios, the up-and-coming designer Léa Pereyre designs magic, poetic and circus-like costumes for drones. Behind her enchanted flying creatures is a lot of fantasy and hard research work.

Borderline experiences

In the material experiments of the designer Fabio Hendry / Studio Ilio, unexpected new applications arise, from the hair clipped at the hairdresser, or from recycled 3D-print powder. A journey to the boundaries between artifice and industry, between utopia and feasibility.

Inspired by Textile Patterns

The web portal Silk Memory documents the 200 year history of Zürich's silk industry. The historic templates and drafts form a rich fund for the design of the future, for example for interpretations by students of Bachelor Object Design of the Lucerne School of Art and Design.

Materials of tomorrow: bio plastic

Material-Archive, a network for teaching, research and practice, asks about the materials of the future in the exhibition "Bio oder Kunststoff – oder beides?" ("Organic or plastic – or both?"). At the BioabbaBAR, you can ingest resources, test applications and discuss eco-balances.
→ BioabbauBAR: Thu 7 Sep — 17:00-19:00

Silk Memory Garden

The visual artist François Chalet of the Lucerne School of Art and Design, enacts a fantasy world of light, textiles, forms and colour in his contribution. With projections of textile patterns from the web portal Silk Memory, he creates a wild garden. The audience is invited to co-shape fauna and flora.

Design Biennale Zürich en.designbiennalezurich.ch
info@designbiennalezurich.ch

Tickets
Vorverkauf en.designbiennalezurich.ch
Box offices At all event locations during the event

4-day-pass CHF 25.–
Conference CHF 55.–
Combined ticket CHF 75.–

Free tickets for children and adolescents under 18 years

Biennale Zentrum
Hochhaus zur Bastei, Bäregasse 29, 8001 Zürich
Thu-Sat 11-19, Sun 11-17

The Design Biennale Zürich opens a temporary headquarter and press corner during the event. The information counter answers to all questions and you can take part in the Open Talks. In the 2nd Cycle Café, the visitors can find great coffee and can charge new energy for body, handy and mind.

Designers' Party, Fri 8 Sep — 21:00-02:00
Amboss Garage & Apotheke, Heinrichstrasse 72, 8005 Zürich
Invitation only

Contest (7-10 September)
Vote for your favorite programme item and be part of the raffle.
en.designbiennalezurich.ch

Partner Hotels
Between birch forest and Langstrasse: our partner hotels are happy to welcome you.
www.25hours-hotels.com / www.greulich.ch

Arrival
Please, wherever possible walk, jog, cycle or use public transport when attending the event. Please note that there are no parking spaces at the locations. If you do have to drive, please park your car in public parking spaces (e.g. Werkstadt Zürich: car park Letzipark; City center: car park Gessnerallee).

- 1. Biennale Zentrum**
Hochhaus zur Bastei (PLY Showroom)
Bärengasse 29, 8001 Zürich
Do-Sa / Thu-Sat 11-19 So / Sun 11-17
Tram 6, 7, 8, 11, 13, 17 → ● Paradeplatz

- 2. Alter Botanischer Garten der Universität Zürich**
Pelikanstrasse 40, 8001 Zürich
Do-Sa / Thu-Sat 11-19 So / Sun 11-17
Tram 6, 7, 11, 13, 17 → ● Paradeplatz
Tram 8 → ● Bahnhof Selnau

- 3. Landesmuseum Zürich**
Museumsstrasse 2, 8001 Zürich
Do / Thu 10-19 Fr-So / Fri-Sun 10-17
Tram 4, 6, 7, 11, 13, 17 → ● Hauptbahnhof
Bus 31 → ● Hauptbahnhof

- 4. Alter Bahnhof Letten**
Wasserwerkstrasse 93, 8037 Zürich
Do-Sa / Thu-Sat 11-19 So / Sun 11-17
Tram 4, 13, 17 → ● Limmatplatz

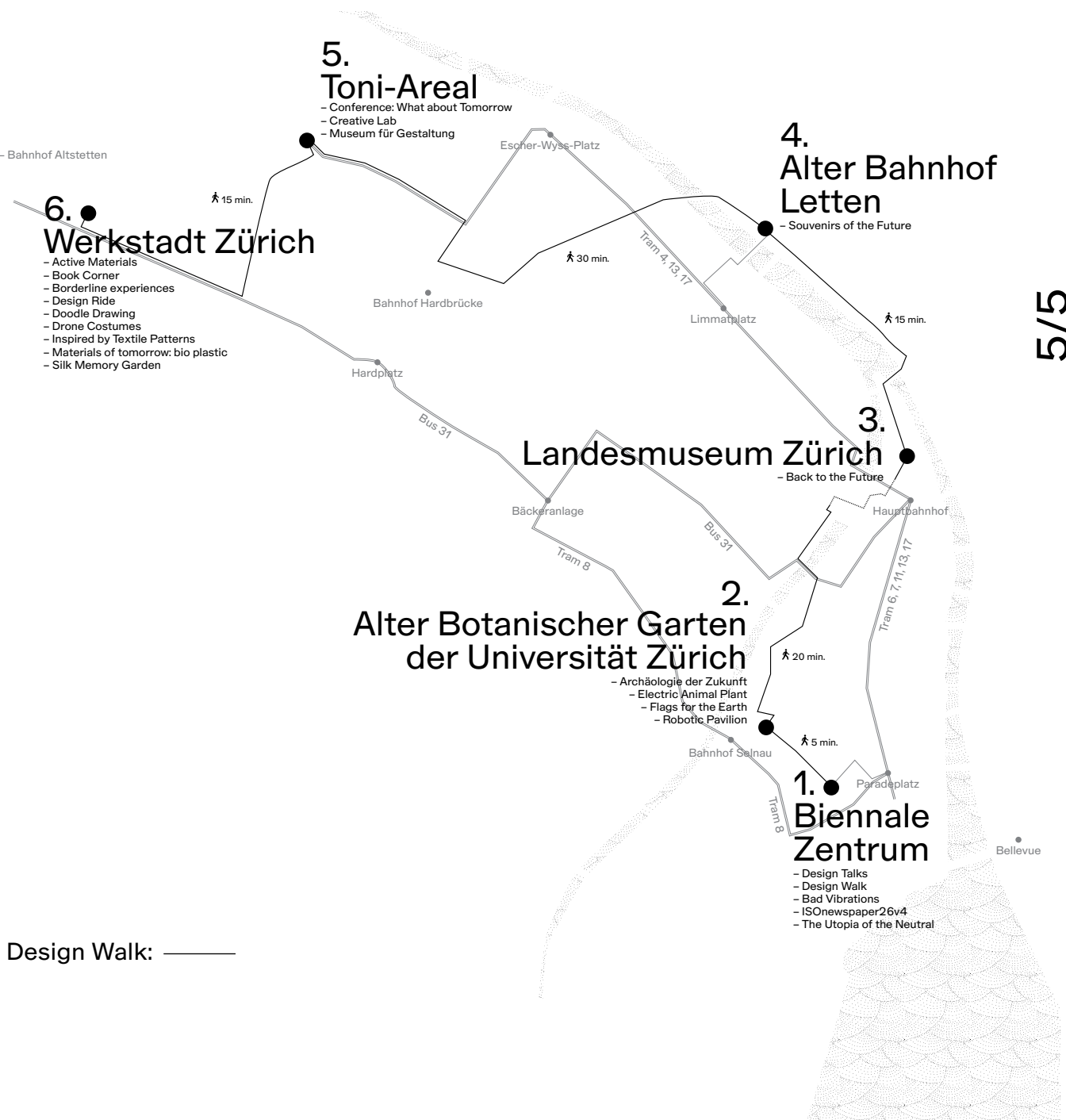
- 5. Toni-Areal**
Pfungstweidstrasse 96, 8005 Zürich
Do-So / Thu-Sun 10-17
Tram 4 → ● Toni-Areal

- 6. Werkstatt Zürich**
Hohlstrasse 420, 8048 Zürich
Do-Sa / Thu-Sat 11-19 So / Sun 11-17
Bus 31 → ● SBB Werkstätte

— Design Walk
= Bus / Tram

Programm

5/5



Design Walk: —